

The Festival could not have happened without our sponsors, to whom we are extremely grateful...

- 1 **The Pond Area - Purewell**
Purewell is a family run electrical retailer that has been proudly serving the people of Christchurch and beyond for over 60 years. Purewell provides Home Entertainment, Kitchen Appliances and Kitchen Design & Installation. Plus, with our Price Match Offer, you know that you don't have to pay more for great service. www.purewell.co.uk
- 2 **The Priory Statue - Eco Sustainable Solutions**
Eco Sustainable Solutions is an organic landscape recycling facility based in Dorset. The company recycles over 250,000 tons of organic material annually and produces a variety of British Standard materials for the landscaping industry. Eco has also taken huge strides into the renewable energy sector, using innovative and sustainable processes to create clean, green energy. www.thisisco.co.uk
- 3 **Impact on the Pergola - On The Wild Side Floral Designs**
OTWS Floral Designs are based in Christchurch and offer you natural, contemporary and innovative designs for weddings and functions. www.otwsfloraldesigns.com
- 4 **Sensory Area and Pillars - Macmillian Caring Locally**
Charity providing specialist end of life care to support families, carers and friends offering home support. Display designed by Helen and Marlon. www.macmillianlocal.org
- 5 **Paradise Walk Entrance - The Saxon Bar**
The Saxon Bar. Promoting community and good conversation. Visit us, at 5 The Saxon Centre: no piped music or gaming machines, just great beer, cider, wine and spirits... and fabulous people. **01202 488931**
- 6 **Paradise Walk Gate - Ringwood Brewery**
Ringwood Brewery is pleased to support Flowerfest18, we are always happy to support local charities and work with our local community. www.ringwoodbrewery.co.uk
- 7 **Paradise Walk - Christchurch Floral Society**
Christchurch Floral Society are a very friendly club who meet the first Wednesday of every month (except January & August) at St Joseph's Parish Hall, Purewell Road. Please join in the fun.
- 8 **Entrance to East End Priory - United Taxis Ltd**
As the largest taxi operator in the area we like to, wherever possible, support local events. This has enabled Christchurch Priory to be involved with this wonderful event.
- 10 **Lime Arch - Chewton Glen Hotel**
We were delighted to be approached by Glenda to be part of the first Christchurch flower festival, to share with its visitors some of the creativity they can enjoy when they visit the hotel and support local charity Dorset Mind. Chewton Glen estates manager Darren Venables and his team constantly strive to make a stroll through the 130 acre estate, both relaxing and memorable. They share an ongoing commitment to sustainability, growing fruit and vegetables and supporting wildlife. www.chewtonglen.com
- 11 **Back of the Mausoleum - The Regent Centre**
The Regent Centre is extremely proud of being at the creative heart of the community for our customers and volunteers. We see the link that Art and performance has on mental health every day and are thrilled to be part of a festival that will spread awareness of Dorset Mind and its brilliant work. www.regentcentre.co.uk

It's a bloomin' good idea!

Map and Info Guide

Supporting: **Dorset Mind** for better mental health

theflowerfest.co.uk

Front of the Mausoleum - The Captain's Club

- 12 **Front of the Mausoleum - The Captain's Club**
Set on the banks of the River Stour, The Captain's Club Hotel & Spa is open to residents and non-residents all year round, offering breakfast, lunch, afternoon tea and dinner. Alfresco dining is also available during the summer months. www.captainsclubhotel.com
- 13 **In the Rose Garden - USA**
Christchurch University of the Third Age (USA) offers a programme of educational and leisure activities for those not in full-time employment and is part of a worldwide movement. Members with similar interests meet during the day, either weekly, fortnightly or monthly at local venues. The main aim is to advance the knowledge of retired and semi-retired people to assist them in pursuing their interests within a social environment. www.christchurchusa.org.uk
- 14 **English Heritage Christchurch Castle - Crossbrook Builders**
Award winning builders, Crossbrook have been dedicated to constructing the finest properties in the South since 1985. Whether you require a small bungalow or a luxury multi-million pound home we treat every build with the same care and attention to detail irrespective of size or cost. www.glossbrook.co.uk
- 15 **English Heritage The Stocks - Portman Stone**
Portman Stone stands for 'luxury' affordable and durable quartz and granite work tops supplied and fitted for you. We don't compromise, please come and see Portman Stone for your no obligation, bespoke quotation, whatever your requirements. www.portmanstone.com
- 16 **English Heritage Norman House - Harbour Hotel Group**
We are thrilled to be involved with the first Flowerfest and proud to support Dorset Mind. Bringing to life the theme and beauty of this unique event, we will be creating a selection of Floral Cocktails on the Green on Sunday 17 June - to be enjoyed out on our beautiful bowling green and within the stunning historic Norman House ruins, with all proceeds donated to this fantastic cause. www.harbourhotels.co.uk
- 17 **Convent Walk Entrance - Urban Gym**
'It is exercise alone that supports the spirits, and keeps the mind in vigour' Marcus Tullius Cicero. Urban Health & Fitness is a local high street club that provides fun and functional exercise classes led by professional therapists and trainers. The gym is well equipped with cardio, strength and rehab equipment suitable for all fitness goals. With over fifty exciting and varied classes per week, Urban Gym attracts a wide selection of local residents ranging from the retired and active to the young professional, all looking to improve their quality of life and promoting positive mental health. www.urbanhealthfitness.com

layout design and map by



aringa illustration

Aringa Illustration are delighted to be involved with this project and we hope **FlowerFest18** is a great success!

www.aringa-illustration.com info@aringa-illustration.com

All information correct at time of printing. © 2018 The FlowerFest Company Ltd

Left of the Bandstand - Jimmy's Iced Coffee

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- 24 **Right of the Bandstand - Double H Nursery**
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- 25 **At the Bandstand - Florist Up My Street (from Friday 15)**
Visit the delightful Florist Up My Street mobile van from Friday 15th for stunning flowers to go, follow us on Facebook and Instagram @floristupmystreet for your floral inspiration!
- 26 **Saxon Square, Phoenix - Westover Jeep**
Westover Jeep Christchurch are proud to be associated with Flowerfest18. As a local business we are delighted to support FF18 in its first year and very much look forward to meeting you around our display at Saxon Square, or at our dedicated retail centre on Stony Lane. Bloomin' good cars! www.westoverjeep.co.uk/jeep
- 27 **Mayor's Parlour - Miller Bros & F.P. Butler Ltd**
We jumped at the chance to support this innovative and inspirational venture and particularly like the link between nature and mental health helping Dorset Mind. www.info@bms-ftd.co.uk
- 28 **Convent Walk Stream**
Time to reflect and think how YOU would like to participate in Flowerfest19!!! Contact Glenda on +44 (0) 779 964 1999 or glenda.stansbury@hotmail.com for information. Personal tribute supporting Dorset Mind
- 19 **River Bank 1 - G Babbage**
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- 20 **River Bank 2 - Jules Florist**
For those all important happy or sad occasions, Jules and her team are there to offer a professional and caring service. Long lasting fresh flowers with care, flair and creativity. Business or pleasure, corporate and commercial. Think of flowers, think of Jules. **01425-27577 - Falcon Drive, Muddford, Christchurch** www.keithmotors.com
- 21 **Convent Walk Wall - Keith Motors**
Keith Motors is a privately owned, family run business serving motorists in Christchurch and surrounding areas since 1951. Offering great value new cars from the Ford franchise as well as a wide selection of handpicked used cars from a small city car to a people carrier. We are extremely dedicated to providing our customers with the best value and best service. www.keithmotors.com
- 22 **Place Mill Bridge - Muddford Ferry**
Muddford Ferry operates between Muddford Quay and the Beach at Muddford Sandbank approximately every 15 minutes during British Summer Time. From late October, weather permitting, we operate at weekends. Please tel 0796334441 for up to date info and check Facebook for regular updates. www.muddfordferry.co.uk
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Double H Nursery is a family owned business based in New Milton for 57 years. We are the largest supplier of flowering houseplants to UK supermarkets, employing over 170 local people. We are proud to support Flowerfest18 and showcase our Roses, Chrysanthemums and Orchids, growing future links with the community. www.doubleh.co.uk
- 25 **At the Bandstand - Florist Up My Street (from Friday 15)**
Visit the delightful Florist Up My Street mobile van from Friday 15th for stunning flowers to go, follow us on Facebook and Instagram @floristupmystreet for your floral inspiration!
- 26 **Saxon Square, Phoenix - Westover Jeep**
Westover Jeep Christchurch are proud to be associated with Flowerfest18. As a local business we are delighted to support FF18 in its first year and very much look forward to meeting you around our display at Saxon Square, or at our dedicated retail centre on Stony Lane. Bloomin' good cars! www.westoverjeep.co.uk/jeep
- 27 **Mayor's Parlour - Miller Bros & F.P. Butler Ltd**
We jumped at the chance to support this innovative and inspirational venture and particularly like the link between nature and mental health helping Dorset Mind. www.info@bms-ftd.co.uk
- 28 **Convent Walk Stream**
Time to reflect and think how YOU would like to participate in Flowerfest19!!! Contact Glenda on +44 (0) 779 964 1999 or glenda.stansbury@hotmail.com for information. Personal tribute supporting Dorset Mind
- 19 **River Bank 1 - G Babbage**
Personal tribute supporting Dorset Mind
- 20 **River Bank 2 - Jules Florist**
For those all important happy or sad occasions, Jules and her team are there to offer a professional and caring service. Long lasting fresh flowers with care, flair and creativity. Business or pleasure, corporate and commercial. Think of flowers, think of Jules. **01425-27577 - Falcon Drive, Muddford, Christchurch** www.keithmotors.com
- 21 **Convent Walk Wall - Keith Motors**
Keith Motors is a privately owned, family run business serving motorists in Christchurch and surrounding areas since 1951. Offering great value new cars from the Ford franchise as well as a wide selection of handpicked used cars from a small city car to a people carrier. We are extremely dedicated to providing our customers with the best value and best service. www.keithmotors.com
- 22 **Place Mill Bridge - Muddford Ferry**
Muddford Ferry operates between Muddford Quay and the Beach at Muddford Sandbank approximately every 15 minutes during British Summer Time. From late October, weather permitting, we operate at weekends. Please tel 0796334441 for up to date info and check Facebook for regular updates. www.muddfordferry.co.uk
- 23 **Left of the Bandstand - Jimmy's Iced Coffee**
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- 2

Enjoying your walk along the FlowerFest18 Trail

Whilst walking the trail, you will pass many points of interest. Starting in The Priory Gardens, you will see the Pond Area, Priory Statue and Sensory Garden (look out for the plaques scattered around the garden for more information). As you proceed along by Paradise Walk wall and gate you may notice the gargoyles in the Norman wall.

Paradise Walk is so named because the path led from the Lady Chapel where burial services were held to the Monk's burial ground

Just a little further on and you reach the entrance to the East End of The Priory and the East Bank of The Priory before getting to the Lime Arch and the Perkins' Mausoleum.

Mrs Perkins' husband was a general in the Marines and as a young man fought a pistol duel on the mess deck of a warship at a distance of six feet

Linger a while in the Rose Garden before getting to English Heritage Christchurch Castle. Also known as Castle Hall, Norman House or the Constable's House. The castle consists of the keep on the motte and the house on the bank of the Mill Stream. The walls of the two-floored house were made of random rubble, mainly Purbeck stone. The keep was built shortly after the Norman Conquest and the house circa 1160.

English Heritage Norman House was built by Richard de Redvers, 2nd Earl of Devon and was the probable residence of seven Kings of England. It has one of the best Norman chimneys in Britain

On the trail between the keep and the house, you will find the English Heritage Stocks. These are on the site of the Old Manor Court House, which was taken down in 1888 and adjacent to what is believed to be the oldest council house in the country.

(Although not on the trail, the Ducking Stool is worth a detour.) Turning right just before Town Bridge, you will proceed along Convent Walk and the River Bank.

Convent Walk entrance was once used by cattle being moved from convent meadows. They were taken across the road and through the alleyway opposite to fresh grazing on Millhams Mead

Follow the path along the Mill Stream until you reach Place Mill Bridge. Also known as a fulling mill, it was used as fulling for the woollen process and for grinding wheat and other grain. Finally, you will reach the Bandstand on The Quomps.

The bandstand is described by Historic England as a late 19th century Bandstand. It was in fact built in the 1930s after an 'anonymous' donation from Mr David Llewellyn, the manager of the West Hants Water Company

But don't stop now, please visit the Red House Museum, the Hayloft Gallery, the Regent Centre, the Mayor's Parlour and Saxon Square as well as the superb shops and their colourful displays along the way.

The Red House Museum was purpose built as a workhouse in 1764 and was operational until 1886. The Mayor's Parlour was originally the Market Hall and is a Grade 2 listed building

With thanks to Christchurch History Society
www.historychristchurch.org.uk

With grateful thanks to our Retailers supporting Dorset Mind...

A Ye Olde Eight Bells Gift Shoppe - 16 Church Street

Tucked away down the cobbled streets of Christchurch, we are pleased to support FlowerFest18 and Dorset Mind. Bringing the town together has to be a good thing and we look forward to floral window displays and seeing creations on the Priory grounds... we also sell the best fudge around! www.twycraft.co.uk

B Soho - 7 Church Street

Serving fresh coffee and a range of wine, Soho, overlooking the castle grounds, is the perfect venue to relax and unwind. At night the tempo is upbeat with a variety of food and evening entertainment. www.soholifestyle.co.uk

C Hatch Gallery - 7a Church Street

Hatch Gallery specialises in Contemporary British Art, Ceramics, Hand Crafted Jewellery and Sculpture. Hatch Gallery is also known for supporting local and emerging artists. In conjunction with the Christchurch Flower Festival, Hatch will be holding a Festival of Flowers exhibition with artists including Yvonne Coomber and Este Macleod, 13 June - 18 July. All welcome! www.hatchgallery.com

D Thomas Tripp - 10 Wick Lane

Thomas Tripp, a local well known pub with live music and a great range of alcohol & where the welcome is always warm & friendly. We support FlowerFest18 in their efforts to raise money for Dorset Mind. www.thomastripp.co.uk

E The Industry - 12a Wick Lane

The Industry Christchurch Hair Salon was founded in 2005. Our teams goal is to create a look unique to you and your life style. We pride ourselves on being an award winning salon. We love being part of our local community and welcome anyone to pop in for a free consultation. 01202 483899

F Roberta - 1 Church Street

Roberta brings you an amazing collection of designer clothing and accessories in our boutiques in Christchurch and Bournemouth. Roberta has established itself as a leading women's fashion boutique selling designer brands which include Emporio Armani and Marc Cain together with exciting new collections you will not find on the high street. 01202 470346

G Slades Estate Agents - 7 Castle Street

Slades Estate Agents have been established for over 25 years and are the leading agents in the borough with offices in Christchurch, Highcliffe, Bransgore and Southbourne. If you are thinking of buying, selling or renting a property, then contact the experts. 01202 474202 www.sladeshomes.co.uk

H Coast Coffee Co - 74 High Street

Coast Coffee is a family run business set on the High Street. We pride ourselves in making delicious fresh coffee delivered by friendly trained baristas. There is plenty to choose from on our snack menu as well if you are feeling peckish. 01202 496800

I Specsavers Opticians - 34 High Street

It's wonderful that the local businesses of Christchurch have supported the first flower festival, we are very happy at Specsavers Christchurch to be included and hope that all residents and visitors enjoy the festival. www.specsavers.co.uk

J Harbour Beauty - 15/17 Saxon Square

We are a family run business, local to the area, that enjoys giving back to the Christchurch community. Any events that are in the area we try to actively become involved with as a way of saying thank you to our loyal customers. The FlowerFest18 event sounds like a wonderful idea and one that we hope to help with. www.harbourbeauty.com

K The Saxon Bar - 5 The Saxon Centre

Promoting community and good conversation. No piped music or gaming machines, just great beer, cider, wine, spirits and fabulous people. 01202 488931

Please don't forget to mention FlowerFest18 when contacting any of our retailers or the sponsors overleaf.

We would appreciate it if you could take a few moments to complete this short survey coupon. Coupons can be left in the boxes at the Red House Museum or the Regent Centre. Alternatively, you can vote on social media:- Facebook.com/FlowerFest18, Twitter.com/FlowerFest18 or on our website theflowerfest.co.uk Voting closes Monday 18 June. Thank you.

My vote for the best floral installation design trophy goes to:

and the best window display to:

Name:

email (optional):

Christchurch resident/visitor from:

What did you learn or enjoy about FlowerFest18:

Any other comments:

FlowerFest18 is delighted to be supporting Dorset Mind during our festival



Dorset Mind was established in 1946 and, although an affiliate of the national Mind organisation, we generate all of our own funding.

With extra funding our aim is to... RAISE awareness within general and specific communities about mental ill health. That is to say, it will EDUCATE people about symptoms - what they are, what to expect and how to spot them. They will educate people about what they can do when they experience symptoms either themselves or in someone they know. CHALLENGE the stigma and inequality of mental ill health so that neither prevent people receiving the information and support they need. PROMOTE the ethos of RECOVERY from mental ill health by educating people about it. They would also provide responsive and safe support services for all communities to assist them in their own recovery.

www.dorsetmind.uk

ALL net profits from FlowerFest18 will be donated to Dorset Mind - Registered Charity Number 1108168

